

Overview

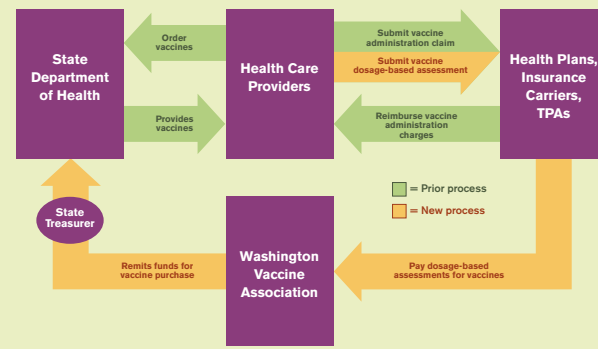
In 2009, Washington state's health care community learned that state vaccine funds for privately insured children were scheduled to end the following year.

In response, the state legislature called together a multidisciplinary group of stakeholders to explore ways to preserve the existing system – universal purchase of vaccines for all the state's children, from birth to 19 years old.

The health care providers, insurers, and government agencies that comprised the Universal Purchase Leadership Planning Group, as it was called, worked collaboratively for nearly a year. Despite widely divergent perspectives, the group found a way to preserve universal purchase, without any disruption to the flow of vaccines.

All told, we estimate that more than 10,000 hours were spent on this effort, 50 percent donated by health care professionals throughout the state. Here is our story.

Vaccines for Privately Insured Children: How Funding Works

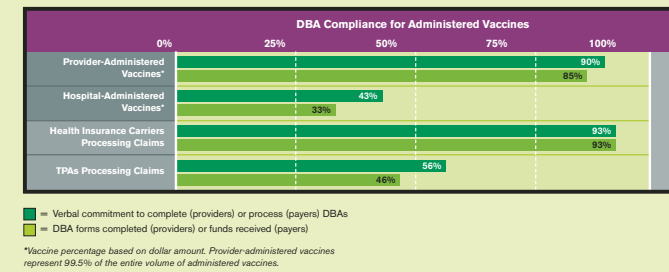


Benefits of Universal Purchase of Childhood Vaccines

FOR Providers	FOR Public Health	FOR Payers
Supplies vaccine at no charge	Preserves relationship between providers and public health	Preserves highly efficient purchase and distribution system
Removes cost barrier from parents' vaccination decisions	Simplifies vaccine ordering and distribution	Assesses vaccines below market rate
Eliminates significant cash outlay required by private purchase	Streamlines vaccine management and quality assurance	Aligns assessment process with existing systems
Avoids separate storage of private purchases and federally funded vaccines	Ensures access to vaccines in children's medical homes	Reduces claims for costly, vaccine-preventable childhood diseases

Ensures single standard of immunization care and timely access to all ACIP-recommended vaccines

WVA Dosage-Based Assessment Compliance AS OF MARCH 9, 2011



Timeline: SPRING 2009 → JUNE 2011

Spring/Summer/Fall 2009

Spring/Summer/Fall 2009

Legislature cuts vaccine funds for privately insured children. With support from two state legislators, a group of stakeholders forms to explore ways to supply vaccines to all children. Statewide Immunization Congress, funded by American Academy of Pediatrics grant to Washington chapter, lays foundation for WVA.

Working Principles

- Keep it simple.
- Favor a single standard of care.
- Model solutions on what we do now.
- Avoid hassles for providers.
- Strive for equitable cost-sharing.
- Avoid having children fall through cracks.
- Continue tracking and monitoring results.

March 2010

March 2010

House Bill 2551 creates WVA and funding model, which assesses health plans and other payers for vaccines administered to privately insured children.

April 2010

April 2010

\$7.8 million in assessments prepaid by six health plans to fund WVA. WVA Board of Directors formed.

WVA Operations Committee designs dosage-based assessment (DBA) process for collecting assessment funds needed for state's vaccine purchase.

May 2010

May 2010

WVA sets assessment rates for state-supplied vaccines.

First assessments deposited in WVA's vaccine fund account.



June 2010

June 2010

WVA begins remitting funds to state treasurer for Department of Health's purchase of vaccines.

Nov 2010

Nov 2010

WVA repays first third of \$7.8 million of assessment prepayments.

Dec 2010

Dec 2010

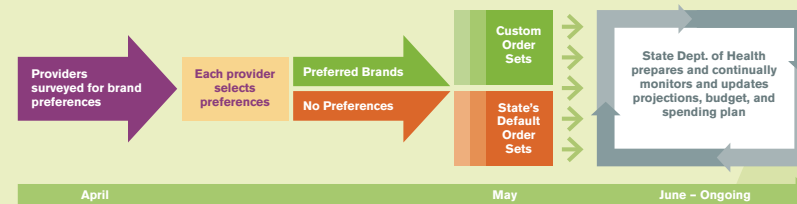
To date, more than 300,000 doses of vaccine have been funded through DBA process. Board votes to add flu vaccine codes to assessment grid for 2011-2012 flu season. By legislative mandate, WVA Vaccine Committee begins evaluating vaccine selection process.

Feb 2011

Feb 2011

With vaccine manufacturers participating through an open process, WVA Vaccine Committee proposes that vaccine selection process give providers full choice.

Provider Choice Process for State-Supplied Childhood Vaccine



March 2011

Mar 2011

WVA board votes to recommend full provider choice to state. WVA repays remaining balance of \$7.8 million of assessment prepayments.



April 2011

April 2011

WVA initiates steps to reduce assessments.

June 2011

June 2011

State launches provider choice for vaccine orders. WVA lowers vaccine assessments to CDC contract rates. WVA's first complete fiscal year ends.

Who's Who

- WVA Board of Directors**
- Brian Ancell, Exec. VP Health Care Services and Strategic Develop., Premiera Blue Cross
 - Joseph Gifford, MD, Sr. Medical Director for Washington State Regence BlueShield
 - Phil Haas, Network Market Head, Aetna Life Insurance Company
 - Beth Harvey, MD, Pediatric Associates, President, WA Chapter, American Academy of Pediatrics
 - Dennis Kirkpatrick, CEO, Welfare & Pension Administration Service, Inc.
 - Edgar K. Marcuse, MD, MPH, Associate Medical Director, Seattle Children's Professor of Pediatrics, University of Washington
 - Allene Mares, RN, MPH, Assist. Sec. Community and Family Health Div., Washington State Department of Health
 - Laura McMillan, Chief of Staff, VP Strategic Planning and Deployment, Group Health Cooperative
 - Roger Muller, MD, Market Medical Director, Pacific Northwest United Healthcare
 - Mary Kay O'Neill, MD, Chief Medical Officer, Pacific Northwest CIGNA
 - Dorothy Teeter, Chief of Health Operations, Public Health Seattle and King County

Universal Purchase Leadership Planning Group

- The statewide private/public partnership that collaborated to preserve universal purchase of childhood vaccines:
- Association of Washington Healthcare Plans
 - Group Health Cooperative
 - Premiera Blue Cross
 - Puget Sound Health Alliance
 - Regence BlueShield
 - School Nurse Organization of Washington
 - Seattle Children's
 - Washington Academy of Family Physicians
 - Washington Chapter American Academy of Pediatrics
 - Washington Department of Social and Health Services
 - Washington Healthcare Forum
 - Washington Association of Local Public Health Officials
 - Washington State Department of Health
 - Washington State Governor's Office
 - Washington State Legislature
 - Washington State Medical Association
 - WithinReach

Administrator:



HELPING OTHERS TO SERVE Since 1985
 t. 1-855-kidz-vac (543-9822)
 f. 1-855-kidz-fax (543-9329)
 e. FPotter@CML-1885.com

WVA Executive Director: Fred L. Potter
 WVA Project Manager: Margaret Lane
 WVA Phone: 888.928.2224
 WVA Web: www.wavaccine.org

WVA appreciates the generosity of KeyBank in sponsoring the printing of this poster.